

SYSTEM AND METHOD FOR PROVIDING INTERACTIVE CONTENT TO MULTIPLE PLATFORMS

ABSTRACT OF THE DISCLOSURE

5 A system and method for interactive events relating to broadcast content, whether
provided over the television, internet, or other means, provides messages that can be
transmitted to different types of user devices, including personal computers, set top
boxes, net top boxes, and wireless clients. The system can be used with personal
recorders by recording interactive content for display with the broadcast when the
10 recorder is used to play back the broadcast.

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